

JOHN A. RIHERD

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EDUCATION

B.A.	Political Science,	University of Iowa
J.D.	(With Distinction)	University of Iowa
M.A.	Religious Studies	Gonzaga University

EXPERIENCE

JOHN A. RIHERD, LLC (LAW FIRM) 2004 - Present

Law practice emphasizing health care law, insurance law, regulatory affairs, and business law. My practice is presently limited to health care insurers, insurance industry clients, third party administrators, and self-insured employee welfare benefit plans.

Principal/founder of Recovery Opportunities Incorporated, a company that helps health insurers, third party administrators, and self-insured health plans to reduce health care costs through improved subrogation recoveries and pre-payment savings.

THE REGENCE GROUP 2001-2004

Senior Vice President and Chief Legal Officer.

This position reported to the Chief Executive Officer of The Regence Group, a holding company for Blue Cross and/or Blue Shield companies (Plans) in Oregon, Washington, Utah, and Idaho. I was responsible for advising senior management and the Board of Directors of the holding company and the state Plans on legal issues impacting the companies. I supervised three regional General Counsels, eleven attorneys, compliance officers, fraud investigators, legal assistants, and support staff.

As a member of the senior leadership team, my responsibilities included overseeing all litigation and advising on litigation strategy and procedures, corporate affairs, regulatory affairs and public policy, regulatory filings, and several special projects requiring executive leadership, such as the financial rehabilitation of one of the Plans. I cultivated and improved relationships with insurance regulators in all four states.

My legal responsibilities included the subrogation and other party liability department, regulatory affairs department, HIPAA compliance, and the privacy office. My first positions with The Regence Group were Vice President and General Counsel for Regence BlueCross BlueShield of Utah and Regence BlueShield of Idaho.

RIHERD & SHERMAN, P.S. (LAW FIRM) 1995-2001

Areas of concentration included business and commercial law, health care law and insurance law. The health care and insurance practice involved representing insurers and payors in all aspects of their businesses including insurance regulatory issues, professional providers and hospitals, health care technology companies; special counsel to an insurance brokerage firm and its clients on claims issues. My commercial practice included commercial transactions and general business law, business formation, mergers and acquisitions, civil litigation, and regulatory compliance.

I had the unusual opportunity to serve as special counsel for The Regence Group during its participation with most other Blue Plans in a number of national cases against the tobacco industry. My primary responsibilities were the preparation of companies in four states for trial together with extensive document retention and production. In my capacity as special counsel I also served on the national Steering Committee and was selected to chair the national Settlement Committee.

MEDICAL SERVICE CORPORATION OF EASTERN WASHINGTON (A BLUE SHIELD PLAN) 1994-1995

Senior Vice President, Strategic Planning and General Counsel.

General Counsel responsibilities included the coordination of corporate counsel and outside counsel, directing the company's legal affairs and regulatory matters, and directing associate counsel. Provided legal advice to executive staff and the Board, including strategic advice and counsel. Met regularly with external stakeholders (providers, regulators, employers) on behalf of the company.

Strategic Planning responsibilities included the development of a strategic plan for long term managed care, including relationships with select providers and product recommendations for future market penetration. Managed care strategy included the development of new relationships to anticipate and to meet the needs of providers and purchasers in multi-state markets.

My responsibilities included the development, federal approval, and successful implementation, of a Medicare managed care program. I was also responsible for provider network formation and reimbursement negotiations.

WORKLAND, WITHERSPOON, RIHERD & BRAJCICH (LAW FIRM) 1974-1995

Areas of concentration in this firm and predecessor law firms were health care, business and commercial, and construction law, and regulatory affairs. Clients included regional and major multi-state companies, insurers, health maintenance organizations, health care provider groups and associations. Drafted contracts and agreements needed to establish business relationships of various types. Represented insurers in claims disputes. Drafted health care insurance legislation and appeared before legislative committees to successfully promote legislation. Successfully created a life and disability insurance company under an extremely tight time frame through efficient and precise document drafting and by developing trust relationships with key insurance regulators.

Served as General Counsel for Medical Service Corporation of Eastern Washington. Responsibilities included negotiating provider contracts and regular meetings with external stakeholders and industry regulators.

Created a full service subrogation practice unit within the law firm to serve an insurance client. This action resulted in significantly improved subrogation recoveries for the client.

PROFESSIONAL CERTIFICATION/AFFILIATIONS

- Admitted to practice law in Washington, Idaho, Oregon, and Iowa. Currently active in Oregon, Washington and Idaho. Also admitted in Eastern Washington and Western Washington U.S. District Courts, and the Ninth Circuit Court of Appeals.
- Member: Washington State Bar Association (Secretary-Treasurer General Practice Section 1989-94; Council Member, Public Procurement Section 1986-89); Oregon State Bar; Idaho State Bar; American Bar Association.
- American Health Lawyers Association.
- National Board of Directors, Blue Plan Legal Coop (2003-04).
- Who's Who in America and Who's Who in American Law.
- Adjunct Professor, Whitworth College, Graduate Studies in Education.
- American Arbitration Association, Commercial Panel Member.
- Faculty Member, national and international health law conferences.

MILITARY EXPERIENCE

Honorable Discharge, U.S. Army
U.S. Army Engineer Officer Candidate School.
Awarded Bronze Star Medal.

COMMUNITY ACTIVITIES

- Salvation Army Portland Metropolitan Area Advisory Board; Executive Committee Member; Chairman, Program and Services Committee.
- Permanent Deacon, Roman Catholic Church.
- Hopewell Hospice House, Portland, OR, Volunteer Chaplain.
- Mead School District (Spokane County, Washington) Board of Directors, 1986-95; President 1992-94.
- Spokane County School Directors Association, President 1992-93.
- Exchange Club of North Spokane, President and Board member.
- Salvation Army in Spokane, Advisory Board Member, 1976 to 2003; Chairman 1995-98.
- Hospice of Spokane, Board Member 1984-85, 1992-94; Vice President 1993-94; volunteer chaplain, 1999 to 2001.
- Bishop's Finance Council, Catholic Diocese of Spokane, 1993-99; Chairperson 1997-98.
- Washington State Catholic Conference, Board of Directors, 2000 to 2004.
- Spokane Chamber of Commerce committees.
- Leadership Spokane, speaker.